



# What is Big “I” Markets?

Big “I” Markets is IIABA’s FREE online market access program. We provide Big “I” members with access to specialty/niche coverages, program business and hard-to-find markets. Our top tier carrier partners offer access to the products you need, including affluent homeowner, bond, small commercial package, monoline commercial auto, habitational, standard automobile, standard and non-standard homeowner, jewelry insurance, and more. Stand-alone personal umbrella and in-home business continue to be top-sellers.

Recent additions to our all-star product line up include instant issue small business cyber liability coverage, Coalition cyber liability with risk assessment support for larger accounts, and Safeco standard personal lines.

## What sets Big “I” Markets apart?

After completing a brief five-minute online registration, you can begin submitting business immediately through [www.bigimarkets.com](http://www.bigimarkets.com). There’s no waiting period. No background check. Simply answer a few qualifying questions, tell us about your E&O insurance and accept the sub-producer agreement. Then you’re off and running and can begin submitting and doing business online 24/7.

The program features:

- ▶ No initial access fees
- ▶ No ongoing monthly fees
- ▶ No termination fees
- ▶ No monthly minimum production requirements
- ▶ No obligation to submit other accounts
- ▶ Ownership of expirations
- ▶ EFT commission payments
- ▶ Direct communication with carrier underwriter or decision maker on most programs
- ▶ Free weekly e-newsletter featuring product knowledge and special interest pieces

As a member of Independent Insurance Agents and Brokers of America, you’re invited to plug into the power of this program and see how we can help you grow your agency. You can access the markets you need once a year or multiple times per day; the price to access products through Big “I” Markets remains the same: zero.

## Where do I sign up?

Visit [www.bigimarkets.com](http://www.bigimarkets.com) to quickly register and begin submitting business. Start by viewing brief minute demonstration videos on how to register and how to submit a quote. Need more help? Contact Big “I” Markets at [bigimarkets@iiaba.net](mailto:bigimarkets@iiaba.net) or (703) 647- 7800.

Don’t waste a moment—log in to Big “I” Markets today and see what you’ve been missing!